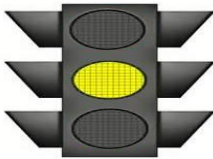
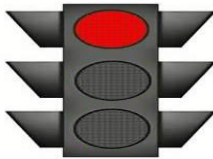
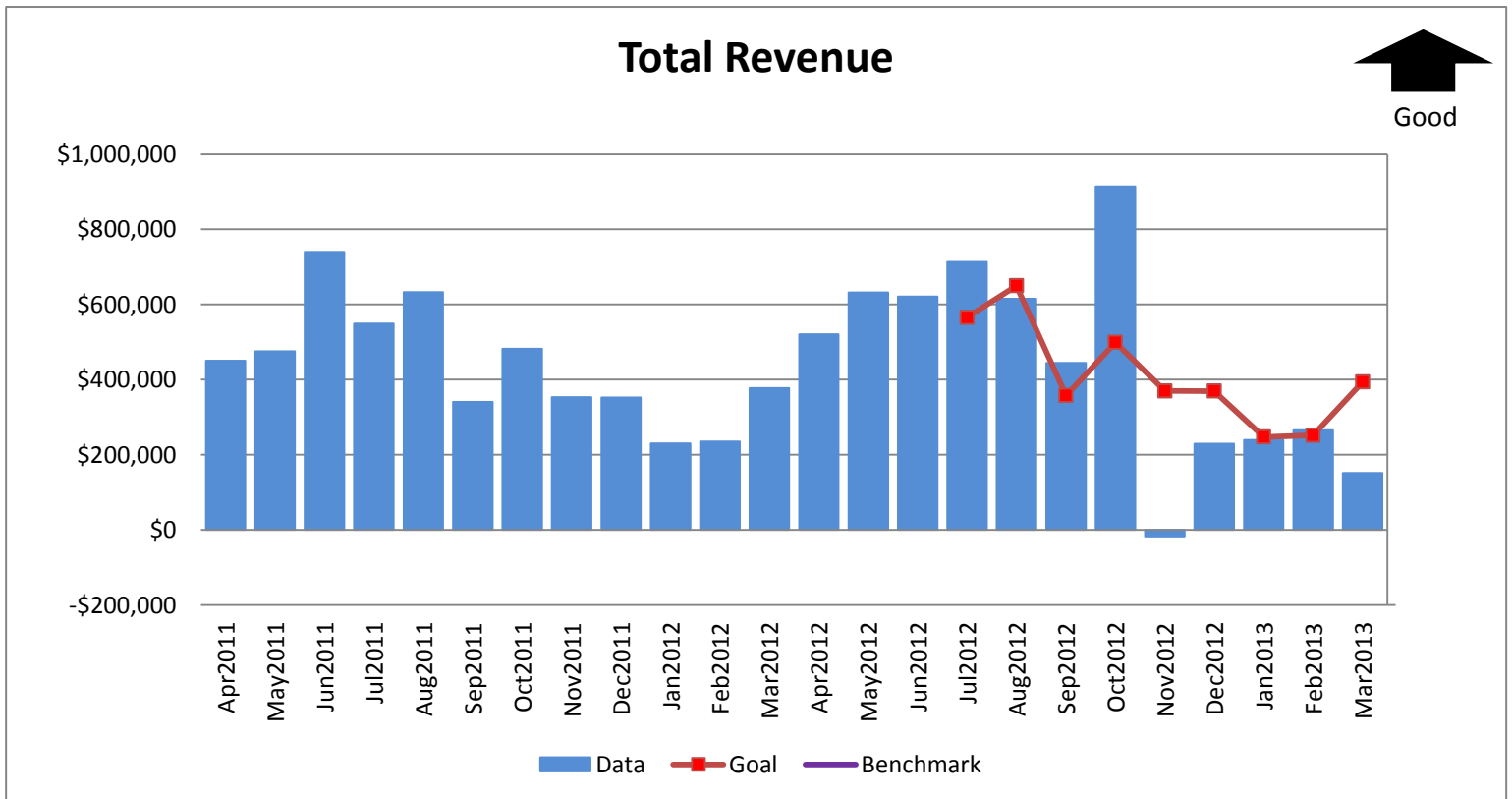


Total Revenue  
Metro Parks  
4/25/2013

Measurement method		Why measure?		What is our goal?	
Monthly revenue for the whole Metro Parks and Recreation department		In order to provide better Parks and Recreations services to the community		Increase revenue by \$200K compared to FY12 actuals	
How are we doing?					
Apr2012-Mar2013 12 Month Goal	Apr2012-Mar2013 12 Month Actual		Mar2013 Goal	Mar2013 Actual	
\$5,675,580	\$5,330,196		\$393,971	\$151,447	
Note: Raw data supporting this chart will be available on the open data portal in the future. <a href="http://portal.louisvilleky.gov/service/data">http://portal.louisvilleky.gov/service/data</a>				Performance Stoplight Key	
				Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data	



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